



Psyc
Careers

MEDIA KIT
2024

Recruit the best in psychology

CAREER CENTRAL

Secure Your Perfect Hire

PsycCareers is the premier resource for job seekers and employers in psychology. Our extensive reach in the mental health field allows us to quickly and efficiently connect employers looking to hire with thousands of highly qualified psychologist job seekers.

REACH



40%
APA Members



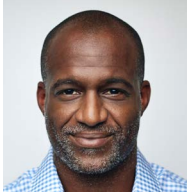
450K+
Page Views/Year



60%
Non-Member
Psychology
Professionals



15,000+
Registered Job Seekers



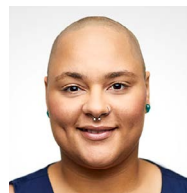
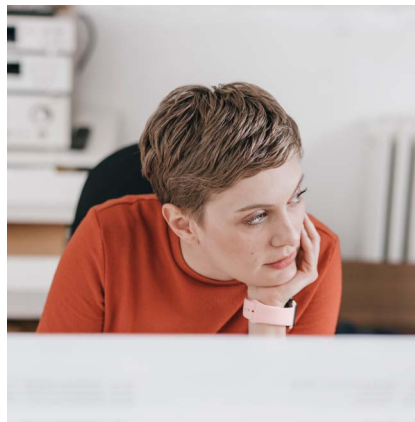
REACH

APA Member Job Seekers

We have 6,000+ members* from all areas of the psychology landscape who use PsycCareers. They are practitioners, scientists, researchers, educators, consultants, and students.



**As of December 31, 2022*





REACH

Based on APA member job seekers.

Age

7%

UNDER 30

52%

30-49

41%

OVER 50

Career and Education

77%

DOCTORATE DEGREE

18%

MASTERS DEGREE

REACH

Employer Benefits

Employers can quickly connect with thousands of highly engaged psychologists through job postings on PsycCareers.com.

**QUICK AND EASY ACCOUNT REGISTRATION,
MANAGEMENT AND JOB POSTING**

**UNLIMITED ACCESS TO THOUSANDS OF
EXCEPTIONALLY QUALIFIED PSYCHOLOGY
JOB SEEKERS AND RESUMES**

**DETAILED COMPANY PROFILE AND LOGO
UPLOAD CAPABILITIES**

**1-ON-1 ENGAGEMENT WITH JOB SEEKERS
THROUGH VIRTUAL JOB FAIRS**





REACH

Job Seeker Benefits

PsycCareers is not only the best source of psychology jobs in the nation, it also offers a wealth of resources to help psychologists further their careers.

IT'S A POWER TOOL:

CAREER GUIDES

NETWORKING TIPS

LIVE AND ON-DEMAND CAREER
MANAGEMENT SESSIONS

CAREER COACHING

1-ON-1 ENGAGEMENT WITH EMPLOYERS
THROUGH VIRTUAL JOB FAIRS

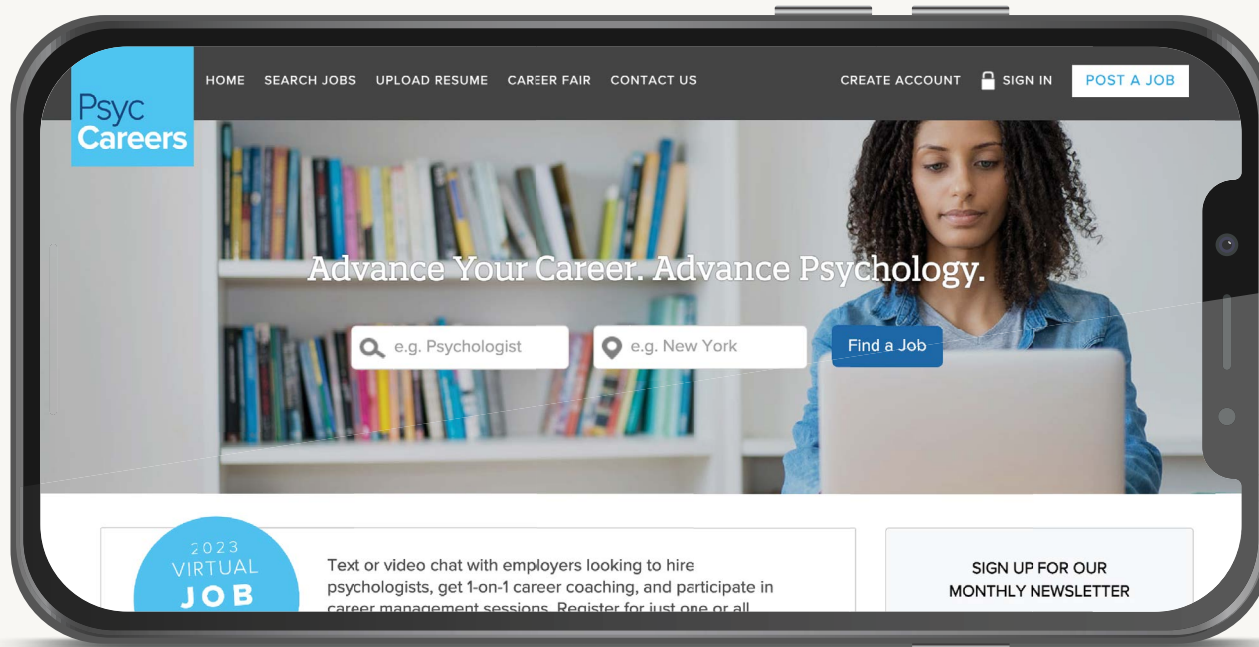
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The Best Way to Reach Job Seekers

Place your job postings where highly qualified psychologists search for open positions—PscCareers.



EXPOSURE. OPPORTUNITY.

JOB BOARD

APA MEMBER EMAIL

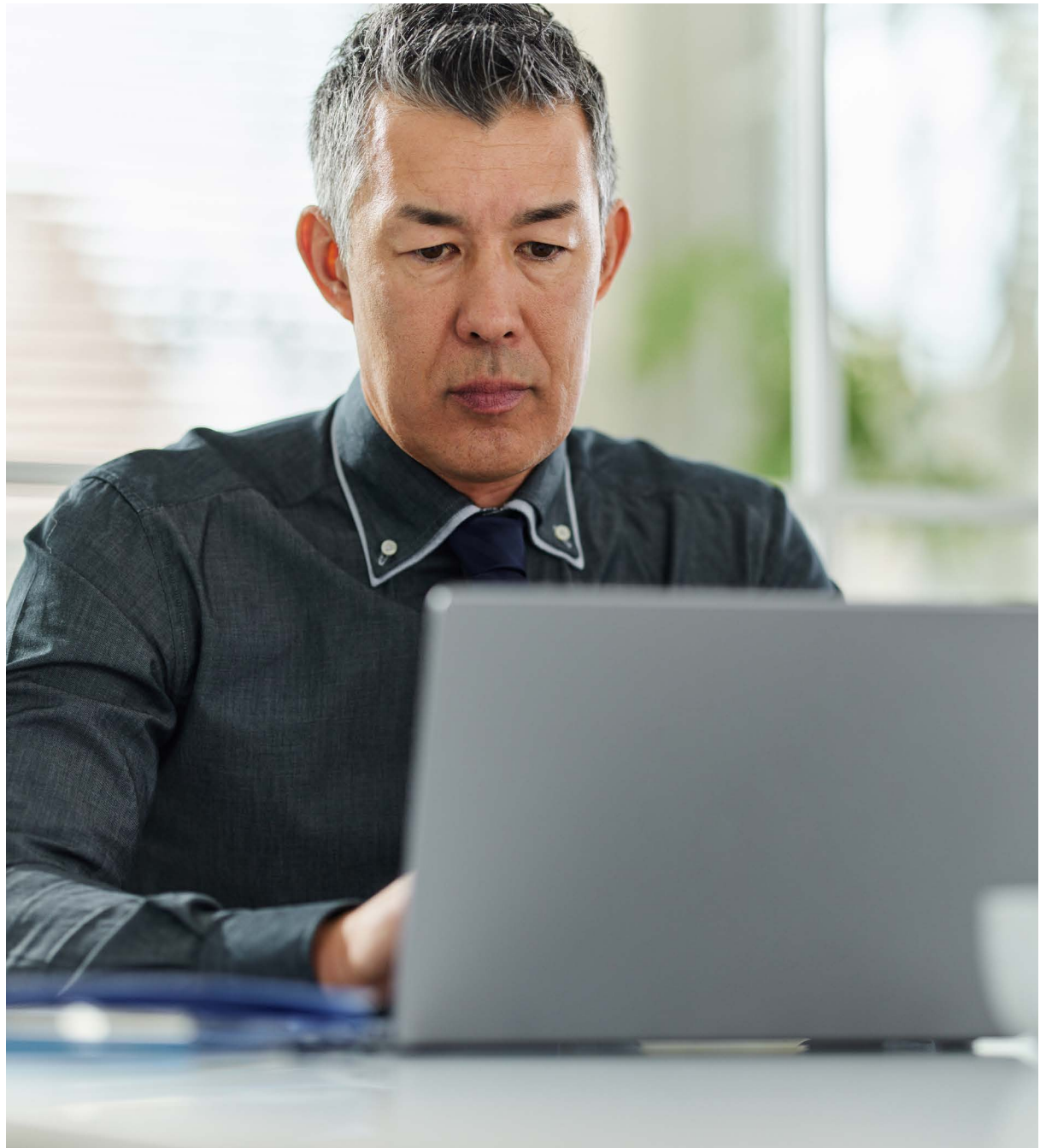
PUBLICATIONS

BANNER JOB POSTINGS

VIRTUAL JOB FAIRS

Job Posting Made Easy

Click on Post a Job at [Psyccareers.com](https://www.psyccareers.com), and choose the package that best meets your needs. Options include everything from single online postings with or without print to bulk packages for multiple postings.





Posting Add-Ons

Boost your visibility and target the people you want with these additional options.

TALENT

Your job will receive performance based (pay-perclick) distribution on other sites including Jobs2Careers, ZipRecruiter, and Juju.

DIVERSITY

Attract qualified candidates while increasing the diversity in your organization.

VETERANS

Reach your next great employee and show your support for members of our military and armed forces.

FEATURED

Job rotates in premier position on the job board and apa.org homepages as well as the top of the search results.

SOCIAL

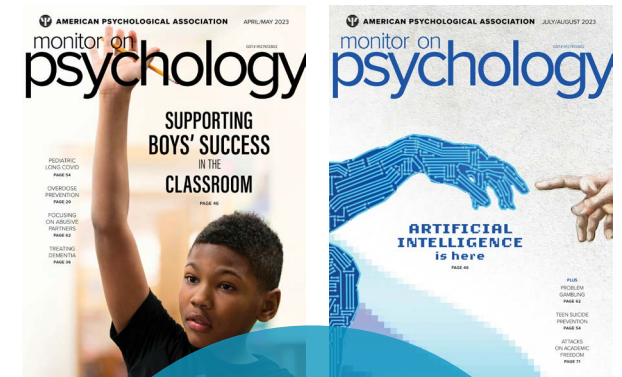
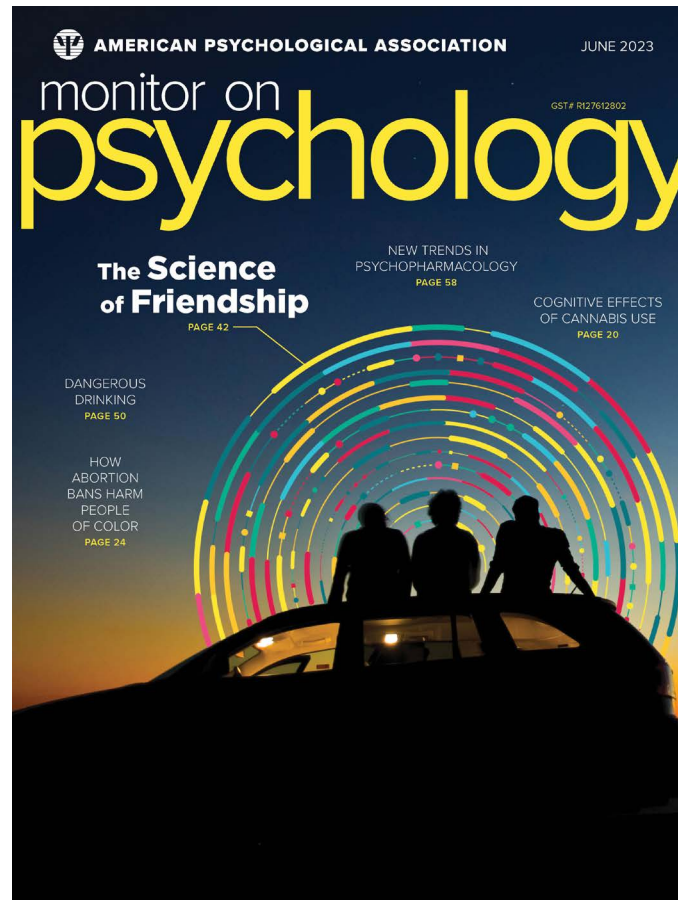
Your job will be hand-posted to the PsycCareers Twitter feed and the LinkedIn page on a weekly basis (up to 4 times).

Monitor on Psychology

Build your brand and recruit the best psychologists in the industry by placing a job posting in the *Monitor on Psychology*, APA's print magazine.

Monitor on Psychology is published 8 times a year, and is received by more than 67,000+ APA member psychologists, nonmember clinicians, and institutions.

The special October issue includes a Jobs in Academia job posting special section.



Named the **best association magazine** in the country—Association Media & Publishing, 2022 Excel Awards.

Recruitment Ads

All print ads come with one online job posting on PsycCareers.com.

DISPLAY AD

THE MOST EXPOSURE FOR YOUR JOB POSTINGS

BOXED AD WITH A LOGO

FREQUENCY AND AGENCY DISCOUNTS

LINE AD

MOST COST-EFFECTIVE WAY TO RECRUIT PERSONNEL

NO FREQUENCY AND AGENCY DISCOUNTS



Virtual Job Fairs

Reach highly qualified job seekers in psychology throughout the year with a remote booth space at one of our PsycCareers Virtual Job Fairs. This is your best no-travel opportunity to meet your hiring needs and connect with APA members and other job seekers in the psychology community.

CONNECT VIRTUALLY

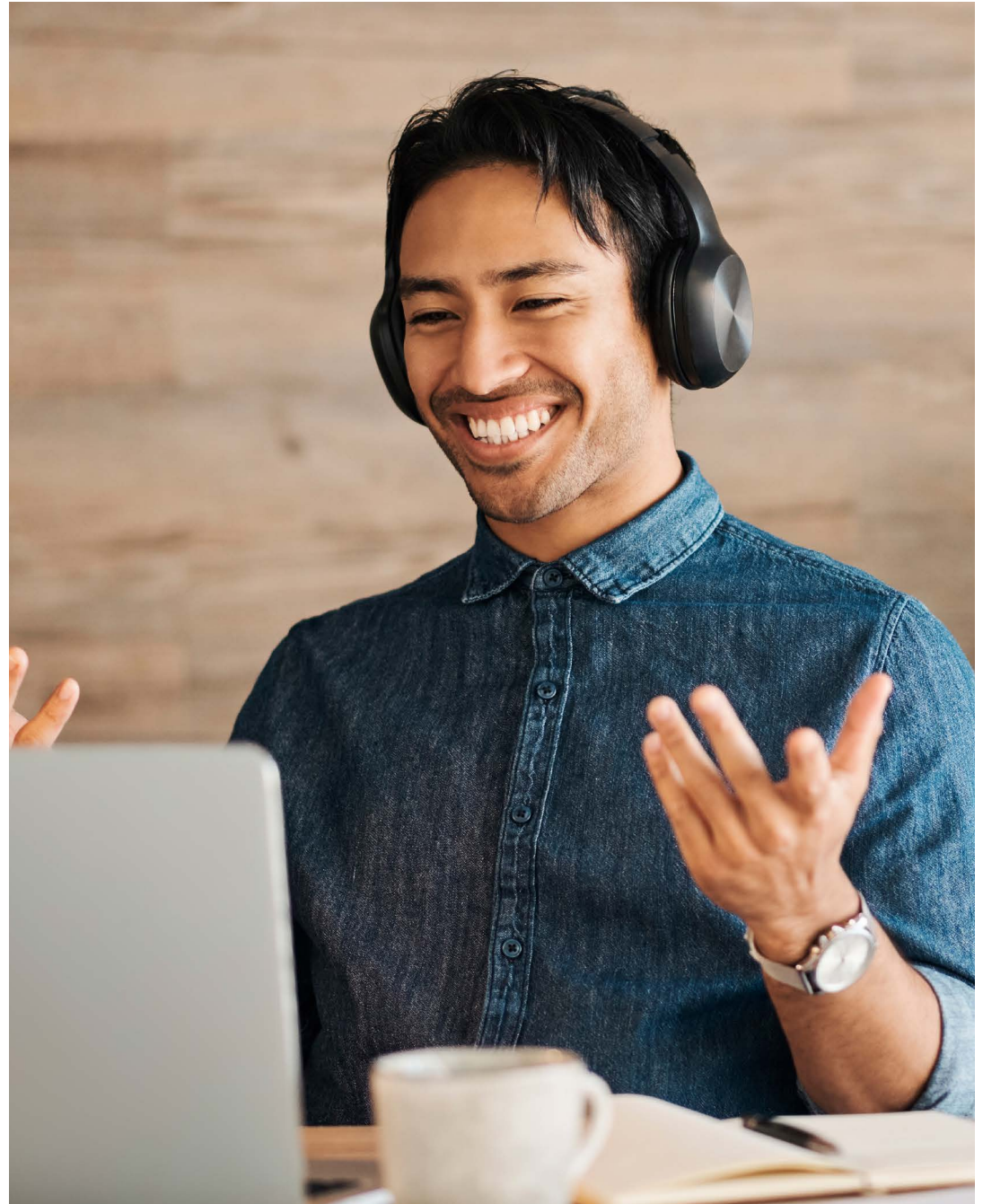
ONE (1) VIRTUAL JOB FAIR BOOTH

FULL ACCESS TO LIVE CHAT AND VIDEO CONFERENCING

REVIEW REGISTERED JOBSEEKER RESUMES IN ADVANCE OF THE EVENT AND PERSONALLY INVITE THEM TO VISIT YOU IN YOUR BOOTH

TWO 30-DAY BASIC JOB POSTINGS ON PSYCCAREERS

UNLIMITED RESUME DATABASE ACCESS FOR 60 DAYS



JOB POSTING RATES AND SPECS

ONLINE/BULK PACKAGES 16

PRINT PACKAGES 17-18

PSYCCAREERS VIRTUAL JOB FAIRS 19



Online Packages

www.PsycCareers.com

	BASIC \$499 Online exposure for your open position(s)	FEATURED \$735 Highlighted job, stays at the top of search results	PREMIUM \$995 Add your job to an email to APA members	ULTIMATE \$1,575 Multi-channel exposure to APA members and online job seekers
ONLINE JOB POSTING 30-days job posting	✓	✓	✓	✓
RESUME DATABASE Unlimited access	✓	✓	✓	✓
FEATURED STATUS Highlighted job pinned to the top of search results		✓	✓	✓
EMAIL TO APA MEMBERS Job emailed to more than 100,000 psychologists and master's level professionals			✓	✓
PRINT AD Text-only ad in <i>Monitor on Psychology</i> (up to 250 words)				✓
BANNER JOB POSTING 300 x 250px banner job posting				✓
APPLICANTS Based on data pulled by Webscribble Solutions, Inc., the PsycCareers web hosting vendor, July 2019		65% more applicants than basic	115% more applicants than basic	132% more applicants than basic

BASIC BULK JOB POSTING PACKAGES

TYPE	COST	SAVINGS
3-Post Pack	\$1,260	20%
6-Post Pack	\$2,363	25%
12-Post Pack	\$4,410	30%

JOB SCRAPE PACKAGES*

TYPE	COST
3 Month Job Scrape**	\$8,000
6 Month Job Scrape	\$18,000
1 Year Job Scrape	\$30,000

*250 active job maximum for all job scrape packages

**1-time only trial

Print Packages

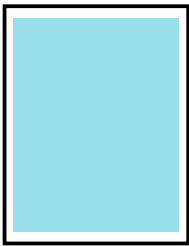
MONITOR ON PSYCHOLOGY

	LINE AD \$260 +\$3.15/word Reach engaged candidates through print and online exposure.	LINE AD PLUS \$720 +\$3.15/word Job highlighted online and in APA member email.	DISPLAY AD based on size Showcase your open position(s) using logos and images.
PRINT			
PRINT JOB AD One time black and white print ad	✓	✓	✓
BOX AND LOGO Standout with graphics			✓
ONLINE			
ONLINE JOB POSTING Exposure on PsycCareers.com	30 days	30 days	60 days
RESUME DATABASE Unlimited access	✓	✓	✓
EMAIL TO APA MEMBERS Job emailed to more than 100,000 psychologists and master's level professionals		✓	✓
FEATURED STATUS Highlighted job pinned to the top of search results		✓	✓

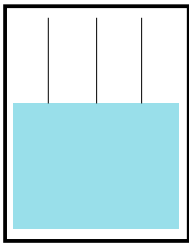
2024 DEADLINES

ISSUE MONTH	MATERIALS DEADLINE
JAN/FEB	NOV 15
MAR	JAN 18
APR/MAY	FEB 15
JUN	APR 19
JUL/AUG	MAY 20
SEP	JUL 19
OCT	AUG 15
NOV/DEC	SEP 19

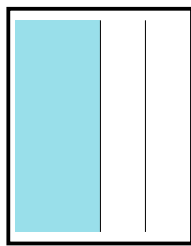
Display Ad Sizes



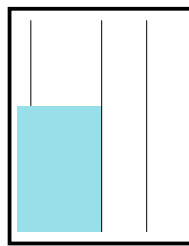
Full page: \$7,940
Word count:
801-1,000
6.87" X 9"



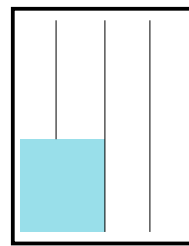
2/3 page: \$5,295
Word count: 601-800
Horizontal: 6.87" X 5.5"
Vertical: 5.12" X 8"



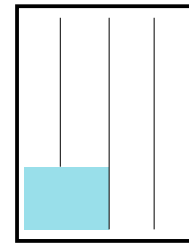
1/2 page: \$3,970
Word count: 401-600
Horizontal: 6.87" X 4.5"
Vertical: 3.37" X 9"



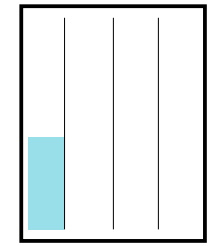
1/3 page: \$2,645
Word count: 301-400
Horizontal: 5.12" X 4"
Vertical: 3.37" X 6"



1/4 page: \$1,985
Word count: 201-300
Horizontal: 3.37" X 4.5"
Vertical: 1.62" X 9"



1/6 page: \$1,325
Word count: 101-200
Horizontal: 3.37" X 3"
Vertical: 1.62" X 6"



1/8 page: \$995
Word count: up to 100
1.62" X 4.5"

Virtual Job Fairs

Reach highly qualified job seekers in psychology with a remote booth space at one of our virtual job fairs. The virtual format provides an easy, effective way to reach psychologists and answer their questions about your open positions from the comfort of your virtual work space.

Price	\$1,499
Virtual Job Fair Booth	One (1)
Live Chat and Video Conferencing with Job Seekers	Full access
Online Job Postings on PsycCareers	Two 30-day basic job postings
Resume Database Access	Unlimited for 60 days

HOW IT WORKS

After registering your organization as a participating employer, you will be given access to create and customize your own booth, complete with your logo, images, videos and other information to make your organization stand out. You will also have the ability to review registered jobseeker resumes in advance of the event and personally invite them to visit you in your booth.

Your representatives will connect 1-on-1 with attendees via live text or video chat to get to know potential candidates, answer their questions and determine how to move forward.

Contact Us

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